kreussler
TEXTILE CARE



Simple. Safe. Clean.

Textile care for the hotel and catering industry

Kreussler product portfolio for textile care in the hotel and catering industry

The demands for hygiene, quality, safety and cost savings are steadily rising in hotels and restaurants. Satisfied guests are key to a successful business. Their expectations are high: spotlessly clean, fragrant bed linens, fluffy towels and robes, immaculate napkins and pristine tablecloths, along with the flawless attire of all personnel.

The wide range of linens used require special treatment. Maximising the life of the textiles is just as critical as the cleanliness. This means that washing procedures and products must be as gentle as possible on the fabrics while ensuring both hygiene and cleanliness.

Kreussler detergents in a modular system are tailored precisely to the special requirements of the linen in the hotel and catering industry. This, combined with procedures specially designed for the various types of textiles, ensures absolute cleanliness whilst maintaining long textile life. Common stains like oil, grease, egg, wine, lipstick, but even make up and shoe polish are completely removed from cottons and blended fabrics without damaging the colour. High quality finishing agents put a final touch on the laundry.

Requirements:

- **Purity:** perfect cleanliness
- **Reliability:** consistently high quality
- **Flexibility:** covering numerous types of laundry with few products
- **Longevity:** maintaining the long-term value of textiles
- **Management:** minimising the expenditure of time and resources in textile care

Recommended products

LIQUID DETERGENTS

ESDOGEN system
Modular washing system with user-friendly colour coding:

ESDOGEN DETERGENT
Detergent concentrate with visual brightener, free of bleach, for cotton textiles, synthetics and blended fabrics

ESDOGEN BOOSTER
Washing power enhancer with enzymes for textiles heavily soiled with grease and/or egg white

ESDOGEN ALKAPLEX
Alkaline concentrate to boost the washing effect for particularly heavily soiled cotton or synthetic fibre textiles

ESDOGEN DESINFECT
Activated concentrate for the oxygen bleaching and laundry disinfection of cotton and synthetic fibre textiles

OPTIMA low-temperature system

ESDOGEN DETERGENT Optima
Detergent concentrate with visual brightener, free of bleach, for use starting at 40 °C, with long-lasting fragrance

ESDOGEN WHITE Optima
Highly effective, oxygen-based bleach additive.
For use in the low-temperature range starting at 20 °C

POWDERED DETERGENTS

TREBON PLUS
Disinfecting heavy-duty detergent super concentrate with RKI listing for white textiles, for use in hard and soft water at 40 – 60 – 90 °C

TREBON PLUS ECO
Ecological heavy-duty detergent super concentrate for use in hard and soft water starting at 30 °C.
Awarded the EU ecolabel DE/006/041

TREBON ULTRA white
Concentrated heavy-duty detergent with disinfection effect for white textiles. For use in hard and soft water at 30 – 40 – 60 – 90 °C.
Phosphate-free and NTA-free.
Tested according to DIN EN 1040/1276

ADDITIONAL PRODUCTS

OTTALIN SOFT
Fabric softener with pleasant fresh fragrance and antistatic properties

OTTALIN SOFT intense
Fabric softener concentrate with long-lasting and thermally stable fresh fragrance

OTTALIN FINISH
After-treatment agent that improves the feel of cottons and cotton blends, with antistatic properties

OTTALIN OXY
Highly active perhydrate compound for oxygen bleaching that simultaneously improves the washing effect

OTTALIN CL
Phosphate-free chlorine bleach powder for intensive bleaching

**Write to us at info@kreussler.com –
we have the right solution for you!**

Use biocides with caution. Always read the label and product information before use.

For detailed product information, visit www.kreussler-chemie.com

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